

# Nova Homes of South Florida has launched a new website



*By AIM - ADVERTISING & INTEGRATED MARKETING*

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Nova Homes of South Florida has launched a new website designed to provide web visitors with the company profile, history,

and executive team biographies. The website features all available stock home designs, floorplans and two levels of home features. The easy to navigate site also includes a news page listing all media exposure, and a blog page with current information on building, the economy, and Southwest Florida for visitors who seek additional information. The custom site also includes client testimonials. There are separate navigational buttons for visitors interested in building in Naples or on Marco Island. The site features a system compatible with tablet and mobile devices for easy access to visitors searching for information on building a new custom home.

“No matter what size and location, including Marco Island, Golden Gate Estates, and Naples, we design and build “Personalized” homes that reflect our customers’ lifestyles. Our homes include many features most builders charge extra for,” says founder Frank Arcia.

Nova Homes offers fifteen stock home designs to select from ranging in size from 1,318 –3,312 sq. ft. under air. They will customize existing plans to fit customer’s needs. “We also build many custom homes from plans customers either bring in or plans we help them design from scratch,” adds Arcia. Home prices range from the \$200s to over \$2 million. To contact Nova Homes call 239-307-6116 or visit their website, [www.novahomesbuilder.com](http://www.novahomesbuilder.com).